

B.B.A. Semester - 5 (Remedial) (CBCS) Examination**March/April-2024 (Old Course)****FINANCE GROUP: INVESTMENT BANKING AND FINANCIAL SERVICES (ELECTIVE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 What is Merchant Banking? Explain the Functions of Merchant Banking. (14)

OR

Que.1 Explain Guidelines by SEBI for Investment Banking. (14)

Que.2 Explain the Classification of Companies in Detail. (14)

OR

Que.2 What is Book Building? Discuss the Book Building Process in Detail. (14)

Que.3 Discuss Classification of Lease in detail. Also Discuss the Advantages and Limitations of Leasing in detail. (14)

OR

Que.3 What is meant by Hire Purchase? Differentiate Lease and Hire Purchase. (14)

Que.4 What is Incubation Financing? Explain Venture Capital Investment Process in Detail. (14)

OR

Que.4 What is Credit Rating Agency? Discuss the Methodologies of Credit Rating by Agencies. (14)

Que.5 Write Short Notes. (Any Two) (14)

1. Graduated Payment Mortgages (GPMs)
2. Securitization in India
3. Pledged Account Mortgages (PAMs)
4. Traditional v/s Non-traditional Mortgages
5. Centralized Mortgage Obligations (CMOs)
